## repowermap.org initiative Newsletter Finland 01/2014

### **General information**

## Outreach campaign

More than 44'000 examples for the use of renewable energies and energy efficiency have already been made visible on the common map. More than 170 organisations, regions, local authorities, companies and other energy actors are already participating in the initiative by showing the map on their websites. All the achievements reached so far have been made possible through the participation of people like you.

Many thanks for your activities and your support!

An outreach campaign is currently being carried out. Several media releases and other activities are taking place during the coming weeks. With a series of newsletters, we keep you updated about related news. Help spread the word! A Facebook Like or Share, a Follow or a Tweet on Twitter, integrating the map into a website, forwarding of this e-email, or creating your own articles about the initiative - any support you can give is great!

### **Photo competition**

## Win a digital camera from Sony!

One of the features of the outreach campaign is a photo competition. During the month of September 2014, all pictures of newly added installations and buildings automatically take part in the competition. A jury will select the best picture. The winner receives a Sony DSC-HX50V Digital Camera. Special feature of the camera: GPS. Whereever you go, you can take pictures and locate them afterwards. Good luck!

## **Country update: Finland**

## Energy revolution becomes visible in Finland

More than 1000 installations and buildings are now making visible the energy transition in Finland, and encouraging people to take action as well. Examples illustrate Finland's large resources for wind energy, biomass energy, solar energy, hydropower, heat pumps and geothermal energy, which can be used in many places. The map is made known together by a broad network of organisations among which :

- VTT
- Maan ystävät Friends of the Earth Finland
- Aurinkoteknillinen yhdistys ry
- Bioenergiayhdistys ry lämpöyrittäjät.fi
- Bioenergiayhdistys ry pellettienergia.fi
- vaihda virtaa
- ilmasto.org
- Energiaviisaan rakennetun ympäristön aika 2017
- ECO2 Ekotehokas Tampere 2020

## New cooperations at European level and other European countries

#### Biomass

# European Biomass Association AEBIOM joins initiative

The European Biomass Association AEBIOM has joined the initiative. Together with the European Biomass Industry Assocation EUBIA, there are now two major European biomass associations supporting the initiative. A special Biomass Map is shown on their websites. Website AEBIOIM, Website EUBIA

### Small Hydro

## European Small Hydropower Association ESHA joins initiative

The European Small Hydropower Association ESHA has joined the initiative. Small Hydropower Plants are now made known and can be added on a special Hydropower Map on ESHA's website. Website ESHA

#### Austria

## Energieagentur Weststeiermark joins initiative

Energieagentur Weststeiermark has recently joined the initiative by integrating the map into their website. Energieagentur Weststeiermark

#### Belgium

## Les Amis de la Terre - Belgique and APERe join initiative

Two major organisations active on the promotion of renewable energies and energy efficiency in Belgium have recently joined the initiative: Les Amis de la Terre - Belgique, member of the Friends of the Earth netowrk, and APERe, Association pour la Promotion des Enegies Renouvelables. Both make now use of the map to encourage people in Belgium to use renewable energies and energy efficiency. Website Les Amis de la Terre, Website APERe

#### France

## L'association pour le développement des énergies renouvelables ADERA joins initiative

L'association pour le développement des énergies renouvelables ADERA from Haute-Saône France is now using the map to promote sustainable energy use on their website Website ADERA

#### Germany

## German local authorities join initiative

The repowermap.org initiative is becoming increasingly popular among German local authorities and regions as well as other local organisations aiming to promote the repowering of the energy system ("Energiewende"). Mörfelden - Walldorf, Offenbach, Kornwestheim, Elmshorn, Waldlaubersheim, Morbach, Wetter, Cölbe, and Potsdam Bündnis für Klimaschutz und Klimaanpassung are just some of the ones who recently joined the initiative. Many of these local authorities are members of Climate Alliance, the European network of local authorities committed to the protection of the world's climate. Here as an example the website from Potsdam Bündnis für Klimaschutz und Klimaanpassung: Website Potsdam Bündnis für Klimaschutz und Klimaanpassung

#### Italy

# Fiper and Commune of Ferrara join initiative

In Italy, the initiative has found new support both from local authorities and from organisations. Here two who recently joined the initiative: Website Fiper, Website Commune of Ferrara

#### Liechtenstein

## Commune of Triesen joins initiative

Triesen is the fourth local authority that joins the initiative in Liechtenstein. With the map on their website, citizens are encouraged to use renewable energies and take energy efficiency measures and to make their examples visible: Website Commune of Triesen

### Poland

## WWF Poland joins initiative

WWF Poland has recently joined the initiative by integrating the map into their website, to encourage people in Poland to use renewable energies and energy efficiency. Website WWF Poland

## Slovakia

# City of Nitra first Slovak city to join initiative

The City of Nitra is the first Slovak city to integrate the map into their website, in order to promote the use of renewable energies and

### **Platform updates**

#### Website

## Design

A major design update of the general website repowermap.org was put online in April. The design was refreshed and many functionalities have been added to the platform. Among other features, the link for adding an installation on repowermap.org have been made more prominent and a new button has been added that is visible directly in the upper part of the map to add an installation. It has also become easier to integrate a map into one's own website, providing options to indicate the desired width and height, and options to add a legend and a place search field. When viewing the field for generating a HTML code for map integration on repowermap.org, the HTML code changes dynamically as the map is dragged or as the zoom is changed to define the start view of the map. It has also become easier to share or tweet an example, and to get the direct link to it. repowermap.org website

Facebook

## New special Facebook map

Do you have your own Facebook page? There is now an easy way how you can integrate your own map also into your Facebook page. Look for the "Map" link on the repowermap.org Facebook page. At the bottom of the Map tab, there is a link to integrate the map also into your Facebook page with a few easy steps. You can customize the map afterwards to choose a specific language, or to define a specific geographic area, among other options.

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